




# TopAdvisor

2017 COMPETITION

<b>Eligibility Deadline</b> Mar 31, 2017	<b>Enrollment</b> Apr 17 - May 31, 2017	<b>In Dealer</b> Jun 1 - 30, 2017	<b>Zone</b> Oct 13-15, 2017	<b>National</b> Jan 22-25, 2018
<p><b>Requirements</b></p> <ul style="list-style-type: none"> <li>● Be an active job code 0012 service advisor.</li> <li>● Complete 100% of job code required self-study modules by March 31, 2017.</li> <li>● Complete <i>Building Lifetime Customer Loyalty</i> 101 and 201 workshops.</li> <li>● Individual must be in the national top two-thirds in overall CSE (Customer Service Experience) score from January through December 2016.</li> <li>● Dealership must be enrolled in the Honda Professionals Recognition Program.</li> </ul>	<p><b>How to Enter</b></p> <ul style="list-style-type: none"> <li>● The enrollment form will be e-mailed to service managers of dealers with eligible <i>TopAdvisor</i> contestants.</li> <li>● Form must have manager's and contestants' signatures.</li> <li>● Return form via fax (310-783-3509) or e-mail (professionals@ahm.honda.com).</li> </ul>	<p><b>Online Test</b></p> <p>Enrolled advisors complete test.</p> <div data-bbox="1188 1026 1520 1852" style="text-align: center;">  </div> <p>The eight top scoring advisors from each zone compete in the zone competition.</p>	<p><b>Zone Competition</b></p> <p>Zone competitions take place at the technical training centers.</p> <p style="text-align: center;">                     1st - \$1,000                      2nd - \$500                      3rd - \$250                 </p> <div data-bbox="1531 1026 2156 1852" style="text-align: center;">  </div> <p>One top scoring advisor from each zone will advance and represent his/her zone in the national competition.</p>	<p><b>National Competition</b></p> <p>11 zone winners compete at national competition.</p> <p style="text-align: center;">                     1st - \$5,000                      2nd - \$2,500                      3rd - \$1,000                 </p> <div data-bbox="2285 1026 2617 1852" style="text-align: center;">  </div> <p>At the end of the competition, one Honda <i>TopAdvisor</i> National Champion will be recognized.</p>